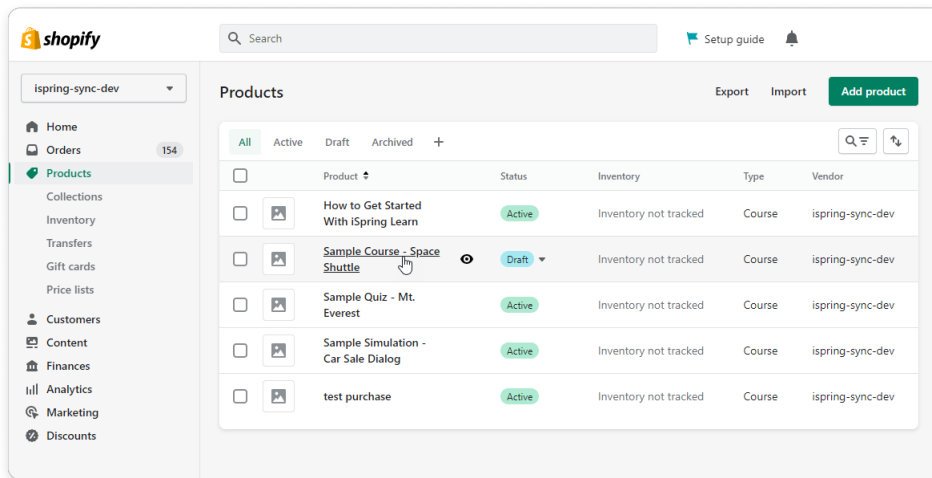
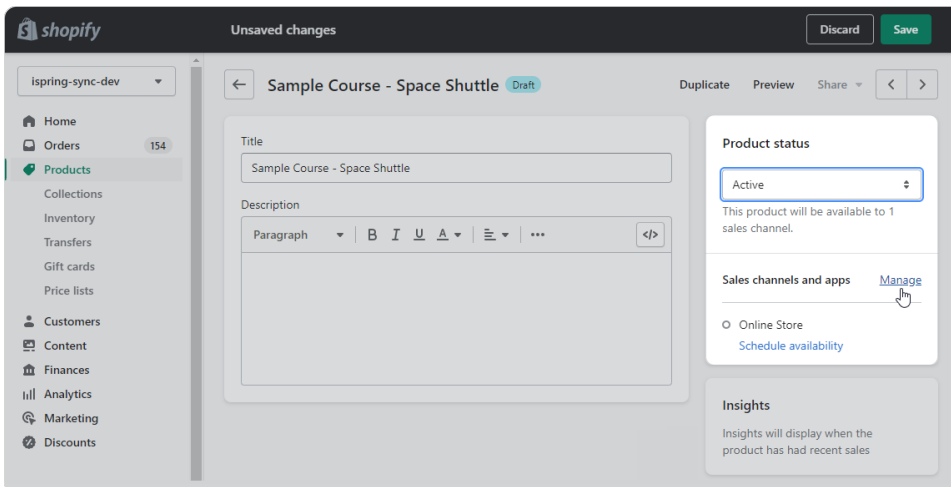


Cómo añadir un producto al catálogo de Shopify

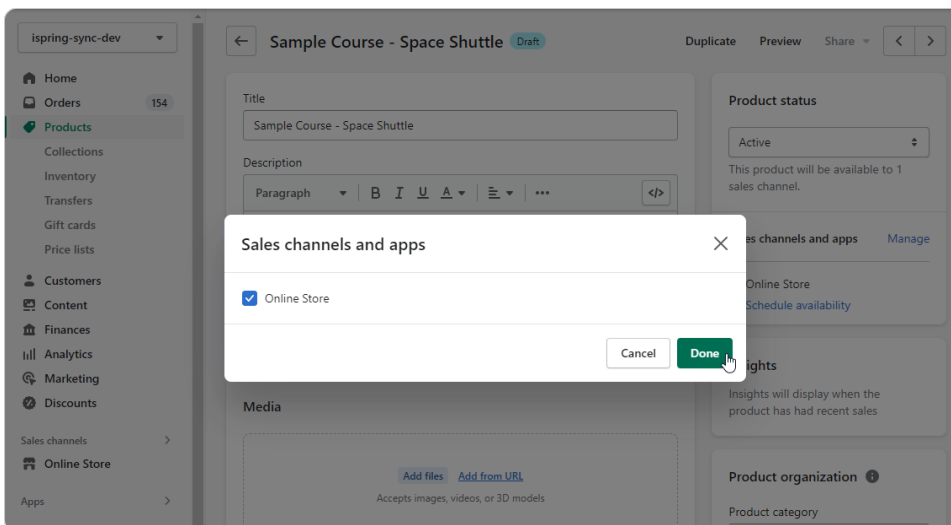
1. Vaya a **Products (Productos)** y seleccione un curso.



2. En **Product status (Estado del producto)**, seleccione **Active (Activo)** y haga clic en **Manage (Gestionar)**.



3. Luego, haga clic en **Online Store (Tienda online) > Done (Hecho)**.



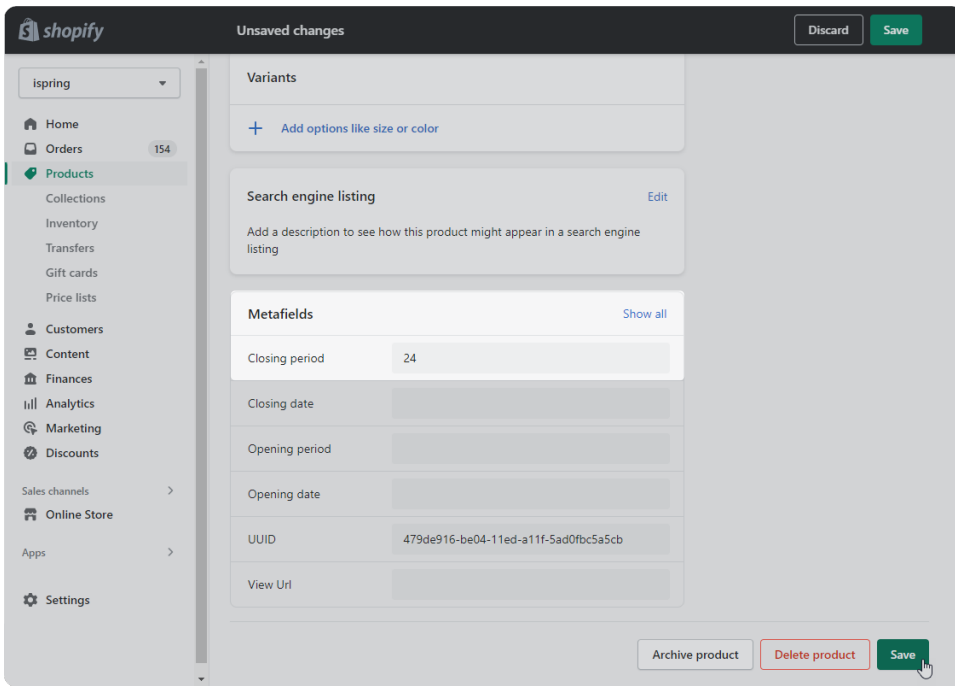
4. A continuación, en la sección **Pricing (Precios)**, introduzca el precio del curso y desmarque **Charge tax on this product (Cobrar impuestos sobre este producto)**.

The screenshot shows the Shopify product editor interface. The left sidebar contains navigation links: Home, Orders (154), Products (active), Collections, Inventory, Transfers, Gift cards, Price lists, Customers, Content, Finances, Analytics, Marketing, Discounts, Sales channels, Online Store, and Apps. The main content area is titled 'Unsaved changes' and includes 'Discard' and 'Save' buttons. The 'Pricing' section has fields for 'Price' (\$ 20.00) and 'Compare-at price' (\$ 0.00), with a checkbox for 'Charge tax on this product'. The 'Inventory' section includes fields for 'SKU (Stock Keeping Unit)' and 'Barcode (ISBN, UPC, GTIN, etc.)', a checkbox for 'Track quantity', and a table for 'Quantity' with columns for 'Location' and 'Available'. The 'Online Store' section has a 'Theme template' dropdown set to 'Default product'.

- Ahora, en la sección **Shipping (Envío)**, marque **Digital product or service (Producto o servicio digital)** para que los usuarios no tengan que proporcionar los datos de entrega.

The screenshot shows the 'Shipping' section of the Shopify product editor. The 'Physical product' option is unselected, and the 'Digital product or service' option is selected, indicated by a blue dot and a hand cursor. Below this, a text box states: 'Customers won't enter shipping details at checkout. Learn how to set up your store for [digital products or services](#).' The 'Variants' section below has a '+ Add options like size or color' button.

- En el periodo **Closing (Cierre)**, introduzca el número de horas tras las cuales se cerrará el acceso al curso una vez que se haya abierto. A continuación, haga clic en **Save (Guardar)**.



¡Listo! Su curso ya está publicado en la tienda de Shopify.